



## BOARD OF DIRECTORS

### DAMON BEIERLE

BOARD PRESIDENT  
COUNTY COMMISSIONER, PRECINCT 2  
BURNET COUNTY

### TRAVIS DEAN

BOARD VICE PRESIDENT  
OWNER, CACTUS COMPANIES

### JARED FIELDS

BOARD SECRETARY  
COMMUNITY ENGAGEMENT  
PEDERNALES ELECTRIC COOPERATIVE

### MELISSA EDGE

BOARD TREASURER  
ATTORNEY  
FOX EDGE KUYKENDALL PLLC

### COLLEEN DAVIS

ASSISTANT COUNTY ATTORNEY  
BURNET COUNTY

### MELONI PUISHES

PRINCIPAL  
KINGSLAND CHARTER SCHOOL

### TERRY ORTIZ

BRANCH MANAGER  
FIRST CAPITAL BANK OF TEXAS

501(C)3 NON-PROFIT  
ORGANIZATION

TAX ID:742606851

OUR MISSION IS TO RECRUIT,  
TRAIN, AND SUPERVISE COURT  
APPOINTED VOLUNTEERS TO  
ADVOCATE FOR CHILDREN WHO  
COME INTO THE COURT SYSTEM  
AS A RESULT OF ABUSE OR  
NEGLECT.

WE PROVIDE A LIFELINE FOR OUR  
CASA CHILDREN BY HELPING THEM  
NAVIGATE THE FOSTER CARE  
SYSTEM, UNTIL THEY ARE RETURNED  
HOME AND REUNITED WITH THEIR  
FAMILY, OR ARE ADOPTED BY A  
NEW FOREVER FAMILY.

Dear Friend of CASA,

We are thrilled to announce to you the date and details for our upcoming annual Boots and BBQ. This event is the largest fundraising source for CASA for the Highland Lakes Area and allows us to provide a voice to the most vulnerable children in our community. This exciting and much-anticipated event will take place at Horseshoe Bay Resort on Saturday, February 5<sup>th</sup>.

As you know, CASA for the Highland Lakes advocates for our community's children who have been removed from their homes because of abuse and neglect. Each year, volunteers, advocates, and staff provide voices to over 400 children in the surrounding area that pass through the Family Court System because they are unable to live safely at home.

As a **sponsor** of Boots & BBQ, you become a powerful voice in the life of an abused or neglected child who needs a CASA advocate by their side. Corporate, foundation, and individual funding are used to serve and protect children in crisis. Highland Lakes' CASA volunteers are making a difference in children's lives every day.

Please find enclosed the available sponsorship, item donation, and underwriting opportunities. We hope you will join us for a fantastic evening featuring Texas BBQ, exciting live music, silent and live auctions, and so much more. Your generous support will enable CASA to continue to serve these defenseless children; and we certainly can't do it without you.

Warm regards,

*Janelle Boutte*  
Janelle Boutte  
Honorary Chair

*Damon Beierle*  
Damon Beierle  
Board President

*Brittany Grubbs*  
Brittany Grubbs  
Executive Director



## 2022 Boots & BBQ Sponsorship Packages

Saturday February 5th 6:30 - 10pm

SPONSOR BENEFITS	Presenting \$5,000	Investor \$3,500	Gold \$2,500	Silver \$1,000	Bronze \$500	Social Media \$250
Prominent Signage with Logo and Name at Stage						
Logo on Invitation (12/17)						
Name on Invitation (12/17)						
PUBLICITY /MEDIA COVERAGE						
Included in Press Release						
Logo on CASA website						
Name Recognition on CASA website						
Social Media Posting						
DURING THE EVENT						
Reserved Table(s)	Table of 24	Table of 16	Table of 8	6 Tickets	2 Tickets	
Recognition at Event Entrance						
Recognition from Podium						
Logo Recognition on signage						
UNDERWRITING SPONSORSHIPS						
Entertainment Sponsor	Two Sponsors @ \$2,500 - Signage on Main Stage and additional publicity coverage					
Beverage Sponsor	Two Sponsors @\$1,500 - Signage at Beverage Stations and additional publicity coverage					
Audio/Visual Sponsor	One Sponsor @ \$2,000 - Signage on Visual Loop and additional publicity coverage					
Branding Sponsor	<b>SOLD OUT</b> - Signage at Entrance and additional publicity coverage					



2022 BOOTS & BBQ benefiting CASA for the Highland Lakes Area  
 Saturday, February 5<sup>th</sup> 2021  
 Horseshoe Bay Resort  
 Silent Auction/Raffle Item Donation Form

Committee Member	NAME:	PHONE:
------------------	-------	--------

<b>Donor Information:</b>			
<b>BUSINESS/DONOR NAME – FOR CATALOG:</b> <i>(As it should appear in catalog)</i>			
<b>DONOR CONTACT NAME:</b>		<b>DONOR ADDRESS:</b>	
<b>PHONE</b>	<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>EMAIL</b> <i>(This is how we will send you your receipt. Please Print Clearly)</i>			

<b>Item Information:</b>					
<b>ITEM:</b>	<b>ESTIMATED DOLLAR VALUE:</b>				
<b>ITEM DESCRIPTION – INCLUDE QUANTITY, SIZE, COLOR, NUMBER OF PERSONS, DAYS/NIGHTS AND <u>ALL RESTRICTIONS</u>:</b>					
<table border="1"> <tr> <td> <b>MARK APPROPRIATE BOX:</b>  <input type="checkbox"/> Delivery of item by Donor    <input type="checkbox"/> Donor provides Certificate  <input type="checkbox"/> Item needs to be picked up    <input type="checkbox"/> Committee to create Certificate  <input type="checkbox"/> Promotional material provided by Donor         </td> <td><b>SIGNATURE</b></td> <td><b>DATE:</b></td> </tr> </table>			<b>MARK APPROPRIATE BOX:</b> <input type="checkbox"/> Delivery of item by Donor <input type="checkbox"/> Donor provides Certificate <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Committee to create Certificate <input type="checkbox"/> Promotional material provided by Donor	<b>SIGNATURE</b>	<b>DATE:</b>
<b>MARK APPROPRIATE BOX:</b> <input type="checkbox"/> Delivery of item by Donor <input type="checkbox"/> Donor provides Certificate <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Committee to create Certificate <input type="checkbox"/> Promotional material provided by Donor	<b>SIGNATURE</b>	<b>DATE:</b>			

<b>For office use only:</b>	
<b>ITEM NUMBER</b>	<b>NOTES:</b>

**PLEASE RETURN YOUR DONATION FORM BY 1/14/22**  
 For more information, please contact Janessa Hardaway,  
 Business Manager [janessa@highlandlakescasa.com](mailto:janessa@highlandlakescasa.com) / 512.574.1864 or  
 325.388.3440 [www.highlandlakescasa.com](http://www.highlandlakescasa.com)



## Sponsorship Package Agreement

Saturday, February 5, 2022

Horseshoe Bay Resort

### SPONSORSHIP LEVELS

- ☐ \$5000 Presenting
- ☐ \$3,500 Investor
- ☐ \$2,500 Gold
- ☐ \$1,000 Silver
- ☐ \$500 Bronze
- ☐ \$250 Media
- ☐ Entertainment \$2,500
- ☐ Beverage \$1,500
- ☐ Audio/Visual \$2,000

I / we cannot sponsor or attend the event but  
want to make a donation in the amount of \$  
\_\_\_\_\_.

### SPONSOR & PAYMENT INFORMATION:

\_\_\_\_\_  
Sponsor Name (as should be listed in  
print/media)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State ZIP Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail Address

### PAYMENT METHODS

**Check Made Payable to:** CASA for the Highland Lakes

If you want 100% of your donation to go to CASA,  
checks are the preferred method of payment.

**Invoice me:** please send to address provided

☐ Visa

☐ Master Card

☐ American Express

☐ Discover

Card Number: \_\_\_\_\_

Exp.

Date: \_\_\_\_\_

CVC: \_\_\_\_\_

ZIP Code associated with Billing: \_\_\_\_\_

Charge Amount: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### PLEASE KEEP A COPY & MAIL OR E-MAIL

TO:

Brittany Grubbs

CASA for the Highland Lakes Area

1719 Ridgeview

Kingsland, TX 78639

[Brittany@highlandlakescasa.com](mailto:Brittany@highlandlakescasa.com)

Phone: 325.388.3440 or

325.998.6437

[www.highlandlakescasa.com](http://www.highlandlakescasa.com)